

FILE

JULY 14

1969

fashion  
calendar

29th year • issued weekly

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JULY 14, 1969</u>			
Postponed July 14	NORMAN NORELL'S PREVIEW OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR JULY 14TH, HAS BEEN POSTPONED TO JULY 16 AT 5:00 P.M. (See below)		
Beginning Monday July 14	HOLIDAY AND CRUISE COUTURE KNITWEAR Dresses, costumes, pantsuits. Continuous showings. Contact: 736-7171.	MILA	1410 BROADWAY SHOWROOM - 28TH FLOOR
Tuesday July 15- Sept. 28	SEVENTY YEARS OF AMERICAN ART Exhibit of about 200 paintings, sculptures and watercolors, demonstrating the traditional and avant-garde aspects of American art. ( <u>Press show, Mon., July 14, 10:00 to 5:00.</u> ) Publicity: Leon Levine or Doris Palca, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
Wednesday July 16 9:45 A.M. Breakfast	PRESS PREVIEW OF SUMMER FURNITURE Introduction of imports, domestic furnishings and model rooms. By invitation. Publicity: Toni Oliver, OX. 5-4400, Ext. 2683 or 3155.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday July 16 5:00 P.M.	PREVIEW OF FALL COLLECTION By admission card only. ( <u>Note Change of Dates.</u> ) <u>Buyers: Tuesday, July 22 at 10:30 A.M.</u> By reservation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
BEST'S COLLEGE BAZAAR - Street Floor; and COLLEGE SHOP - 4th floor			
Tuesday July 22	10:30 A.M. - NORMAN NORELL - 550 Seventh Avenue, 10th floor, CH. 4-5452. ( <u>Note Change of Date.</u> )		
July 24	MACY'S COLLEGE SHOP OPENING - Campus '69 - 3rd floor		
July 26	BLOOMINGDALE'S COLLEGE SHOP OPENING - 2nd floor		

### INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS--AUTUMN 1969

<u>Tuesday, July 15:</u>	11:00 A.M. Hardy Amies - 14 Savile Row 2:30 P.M. Mattli - 63a South Audley Street 4:00 P.M. Mattli
<u>Wednesday, July 16:</u>	11:00 A.M. Clive - 17 St. George Street 3:00 P.M. Clive
<u>Thursday, July 24:</u>	11:00 A.M. Lachasse - 4 Farm Street

Contact: Margaret Brinkman, London Fashion Designers, 143 New Bond Street, London W. 1, England, Tel. 639-3681.



FALL-WINTER SHOWINGS IN ROME - CAMERA NAZIONALE DELLA MODA ITALIANA

Thursday, July 17: 11:00 A.M. Opening ceremony - Accessories Show  
 4:00 P.M. Menswear - Grand Hotel  
                   Bazzarini, Coccoli, Nativo, Rosati,  
                   Siviglia, Wanver  
 6:00 P.M. Creations in Shirts - Grand Hotel  
                   Sir Bonser\*, Samo\*  
 7:00 P.M. Reception for Press and Buyers - Grand Hotel  
 8:00 P.M. Menswear - Grand Hotel  
                   Baratta\*, Brioni\*, Datti\*, Litrico\*, Valentini\*

Friday, July 18: 9:30 A.M. Tita Rossi\* - Via Gregoriana 54  
 11:00 A.M. De Barentzen\* - Via Gregoriana 5  
 12:30 P.M. Ognibene-Zendman\* - Grand Hotel  
 4:00 P.M. Sanlorenzo (buyers only) - Grand Hotel  
 5:00 P.M. Guidi\* - Grand Hotel  
 6:00 P.M. Schuberth\* - Grand Hotel  
 7:00 P.M. Faraoni\* - Grand Hotel  
 9:30 P.M. Valentino\* - Via Gregoriana 24

Saturday, July 19: 9:30 A.M. Garnett\* - Grand Hotel  
 9:30 A.M. Laug (buyers only) - Piazza di Spagna 81  
 11:00 A.M. Biki\* - Grand Hotel  
 12:30 P.M. Enzo\* - Grand Hotel  
 5:00 P.M. Carosa\* - Piazza di Spagna 93  
 6:30 P.M. Barocco\* - Via Emilia 88  
 9:30 P.M. Mila Schon\* - Grand Hotel

Sunday, July 20: 9:30 A.M. Antonelli\* - Via Lucullo 24  
 11:00 A.M. Di Iazzaro\* - Via di Porta Pinciano 4  
 12:30 P.M. Gattinoni\* - Via Toscana 1  
 3:00 P.M. High Fashion Furs - Grand Hotel  
                   Assunta\*, Fendi\*, Melloni\*, Parodi\*,  
                   Pellegrini\*, Rossini & Porro\*, Viscardi\*  
 5:00 P.M. Centinaro\* - Via Toscana 10  
 6:30 P.M. Fabiani\* - Via Condotti 11  
 8:30 P.M. Forquet\* - Hotel Excelsior

Monday, July 21: 9:30 A.M. Tiziani\* - Grand Hotel  
 10:30 A.M. Sarli\* - Grand Hotel  
 11:30 A.M. Baratta\* - Grand Hotel  
 12:30 P.M. Marucelli\* - Grand Hotel  
 2:30 P.M. Valentino\* - Via Gregoriana 24  
 3:00 P.M. Childrenswear: - Grand Hotel - Zingone  
                   Furs: Grand Hotel - Bertoletti, Nobilio  
 4:00 P.M. Barocco  
 5:00 P.M. Fontana\* - Via S. Sebastianello 6  
 6:30 P.M. Veneziani\* - Hotel Excelsior  
 9:30 P.M. Lancetti\* - Via Condotti 61

Tuesday, July 22: 9:30 A.M. Laug - Piazza di Spagna 81  
 11:00 A.M. Capucci - Via Gregoriana 56  
 12:30 P.M. Riva\* - Piazza di Spagna 86  
 5:00 P.M. Balestra\* - Via Gregoriana 46

\* - Members of the Camera Nazionale della Moda Italiana



# FALL-WINTER SHOWINGS IN ROME (continued)

Tuesday, July 22: 6:30 P.M. Gregoriana\* - Via Gregoriana 46  
(continued) 9:30 P.M. Galitzine\* - Via V. Veneto 84

Wednesday, July 23: 9:30 A.M. Zanolli - Via Maria Adelaide, 1 a  
11:00 A.M. Daniele - Via Gregoriana, 54  
12:30 P.M. Brugnoli - Grand Hotel (luncheon)  
4:30 P.M. Sanlorenzo - Grand Hotel  
6:00 P.M. Livoli - Grand Hotel  
7:00 P.M. Franco & Manfredi - Grand Hotel  
8:00 P.M. Giuliano - Grand Hotel

Thursday, July 24: Transactions and photography service

Friday, July 25: Transactions and photography service

Picture Release Date - Sat., Aug. 23

Contact: Amos Ciabattoni or Alberto Garlanda, Camera Nazionale Della Moda Italiana - Via Lombardia 44, Rome, Italy.

Friday July 18 2:00 P.M.	MEN'S WEAR FASHION SHOW IN ROME Preview showing of new men's wear, designed by Carlo Palazzi. By invitation. Contact: James McFarland, 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER COMPANY (501 FIFTH AVENUE)	GRAND HOTEL ROME, ITALY
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# FALL-WINTER COUTURE COLLECTIONS IN MADRID, SPAIN

Showings in PALACIO NACIONAL DE CONGRESOS Y EXPOSICIONES unless otherwise noted.

Thursday, July 24: 9:00 P.M. Official reception and leather fashion show

Friday, July 25: 9:30 A.M. Asuncion Bastida  
10:45 A.M. Herrea Y Ollero  
12:00 Noon Lino  
4:00 P.M. Carmen Mir  
5:15 P.M. Rosser  
6:30 P.M. Pedro Rodriguez

Saturday, July 26: 9:30 A.M. Pedro Rovira  
10:45 A.M. Santa Eulalia  
12:00 Noon Vargas Ochagavia  
4:00 P.M. Elio Berhanyer - Ayala, 124  
5:30 P.M. Marbel, Jr. - Avenida de Nazaret, 1  
7:00 P.M. Pertegaz - Matias Montero, 8

Contact: Secretaria de la Comision Organizadora de la Presentacion de las Colecciones de Alta Costura, Palacio Nacional de Congresos y Exposiciones, Avenida Generalisimo, 29-Madrid - tel: 270-28-05

July 28 BONWIT TELLER COLLEGE SHOP OPENING - 7th floor

August 3 MACY'S BACK-TO-SCHOOL SHOP OPENING - 4th floor

Beginning OPENING OF PETTI 4'S  
Monday HOLIDAY COLLECTION  
August 4 Continuous showings. Contact: CH. 4-3558.

498 SEVENTH AVENUE  
SHOWROOM - 17TH FLOOR



FALL-WINTER SHOWINGS - CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS

Monday, July 28:

9:30 A.M.	Philippe Venet, 62 rue Francois Ier
11:00 A.M.	Molyneux, 5 rue Royale
11:00 A.M.	J.L. Scherrer, 182 Faubourg St-Honore
12:00 Noon	Philippe Venet
2:00 P.M.	M. Vaughan
3:00 P.M.	Molyneux
3:30 P.M.	Yves St. Laurent, 30 bis, rue Spontini
5:30 P.M.	J.L. Scherrer
5:30 P.M.	M. de Rauch, 37 rue Jean-Goujon
5:30 P.M.	M. Vaughan

Tuesday, July 29:

9:30 A.M.	Courreges
10:00 A.M.	Balmain, 44 rue Francois Ier
10:30 A.M.	Givenchy, 3 ave. George V
12:00 Noon	J. Hercey
2:00 P.M.	Ricci, 20 rue des Capucines
2:30 P.M.	Courreges
3:00 P.M.	Montaigne; Madeleine de Rauch
3:30 P.M.	Yves St. Laurent; Chanel
4:00 P.M.	Lepage
5:00 P.M.	Ektor; Courreges
6:30 P.M.	L. Prusac

Wednesday, July 30:

9:30 A.M.	Ungaro
10:00 A.M.	Courreges
10:00 A.M.	Ektor
10:30 A.M.	Laroche, 29 ave. Montaigne
10:45 A.M.	Ricci
12:00 Noon	Torrente
2:30 P.M.	Patou, 7 rue St-Florentin
2:30 P.M.	Torrente
4:00 P.M.	Lepage
4:30 P.M.	Gres, 1 rue de la Paix
4:00 P.M.	Laroche
5:30 P.M.	Ungaro
6:00 P.M.	Salvadori
6:30 P.M.	L. Prusac

Thursday, July 31:

9:45 A.M.	Christian Dior, 30 ave. Montaigne
10:00 A.M.	Patou
2:00 P.M.	Feraud, 88 Faubourg St-Honore
4:00 P.M.	Lapidus - 37 Avenue Pierre Ier de Serbie
5:30 P.M.	Lapidus
5:30 P.M.	Tellin
9:00 P.M.	Carven, 6 rd. pt. Champs-Elysees

Friday, August 1:

10:00 A.M.	Givenchy
2:00 P.M.	Tellin
2:00 P.M.	Salvadori
5:00 P.M.	Givenchy
Tentative	Cardin

Wednesday, August 8: 3:30 P.M. . . Bourgade

Contact: Marjorie Dunton, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg St-Honore, Paris, VIII.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday August 3- August 5	RESORT AND SPRING FOOTWEAR COLLECTION Showings by appointment. (Open house, Sun., Aug. 3 and Mon., Aug. 4 at 5:30). By invitation. Publicity: Pam Klothé, 937-2345.	NINA FOOTWEAR COMPANY (LONG ISLAND CITY)	HOTEL McALPIN SUITE 1590
Sunday August 3- August 5	ADVANCE SPRING AND SUMMER FOOTWEAR Members showing include: Cardone and Baker, Dan Berk, Delman, D'Antonio, David Evins, Erica, Howard Fox, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Stanley Philipson, Dominic Romano, Wolsam Ltd., Zuckerman and Fox. Executive Director: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA ENTIRE 11TH FLOOR
Sunday August 3- August 6	ANNUAL CONVENTION & JEWELRY TRADE FAIR Theme: "Open Sesame"--display of fine and costume jewelry by over 500 exhibitors at International Trade Fair and Annual Convention. Contact: Victoria Schmidt, Communications Council, 7 Park Street, Montclair, N.J., 201-783-4600.	RETAIL JEWELERS OF AMERICA	N.Y. HILTON HOTEL; AMERICANA HOTEL
Monday August 4 2:00 P.M.& 4:00 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1970 Semi-annual conference--presenting advance footwear trends in shape, design, color, material; major trends in ready-to-wear design and color. (Capsule presentation by Designer Shoe Guild.) Admission by advance registration: \$10.00 per person; swatched color guide--\$3.00 before Aug. 4. Contact: Thelma Hennessey, MU. 6-7520.	NATL.SHOE RETAILERS ASSN. (200 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
Monday August 4 5:30 P.M.- 7:30 P.M. Cocktails	"MADE IN GREECE: SPRING SHOE COLLECTION Dancing in the aisles to celebrate first birthday of Shoe Biz at Henri Bendel; and presentation of "made in Greece" shoe collection for Spring 1970. By invitation. Contact: Jerrold Miller, 755-5420.	SHOE BIZ	745 FIFTH AVENUE 19TH FLOOR
Monday August 4 6:30 P.M.- 8:30 P.M.	SHOE DESIGNERS' COCKTAIL PARTY The members of the Shoe Designers Guild will invite press and buyers to their semi-annual cocktail party. Executive Director: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA GRAND BALLROOM
Monday August 4	OPENING: NEW BRANCH STORE IN PENNSYLVANIA Saks Fifth Avenue will open its thirtieth store -- City Line Avenue at Decker Street, Bala-Cynwyd. Publicity: Helen O'Hagan, HA. 1-2000 (N.Y.) or Charlotte Russell in Bala-Cynwyd, Pa.	SAKS FIFTH AVENUE	BALA-CYNWYD PENNSYLVANIA
Tuesday August 5 4:00 P.M.	PREVIEW OF HOLIDAY COLLECTION Showing of Holiday sportswear for press and buyers. By invitation. Contact: 695-3630. Publicity: Trudy Richmond Kaplan at Claire Adver-tising, Inc., 695-2750.	GARLAND CORPORATION (1410 BROADWAY)	BARBIZON PLAZA HOTEL 106 CENTRAL PARK SOUTH
Friday August 8 9:45 A.M. Coffee	PRESS PREVIEW: SHOES AND MILLINERY International fashion presentation of shoes and millinery. By invitation. Publicity: Barbara Queen, OX. 5-4000, Ext. 278.	OHRBACH'S	8TH FLOOR FASHION DEPT.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday August 13 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY ADOLFO Preview for press of Adolfo's millinery and fashions. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	AUX FUCES 70 EAST 55TH STREET
Wednesday August 13 6:00 P.M.	PRESS SHOWING OF PETITE COUTURE By invitation. (Customer showing, Thurs., Aug. 14 at 11:30 A.M.) Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday August 13 6:00 P.M.- 10:00 P.M.	COLLEGE-CAREER FASHIONS "The Night of Your Life"--special fashion night opening for under-25-year-olds, highlighting Broadway musical review "The Great Fashion Put On"--college-career fashions. Series of happenings on five floors. (Admission by ticket for musical.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	5 FLOORS
Sunday August 17- August 22	SEMI-ANNUAL GIFT SHOW For trade and press. Contact: Maxine or Bob Carman, MU. 3-3380. Publicity: Mary Osborne, MU. 3-9128.	NEW YORK GIFT SHOW (220 FIFTH AVENUE)	PARK SHERATON HOTEL & N.Y. COLISEUM
Wednesday August 20 5:00 P.M.	MEN'S FASHIONS BY OLEG CASSINI Press preview of new men's boutique, with complete collection of accessories and fashions, designed by Oleg Cassini who will be present. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Sept. 1	LABOR DAY (Monday)		
Wednesday Sept. 3 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Italian Artistica"--storewide salute to Italy, highlighting exclusive designer collections in home furnishings and fashions. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 3 3:00 P.M.	PRESS PREVIEW: IMPORT FASHIONS Preview of import fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 4 9:30 A.M. Breakfast	PREVIEW OF ISRAELI MEN'S FASHIONS Press showing of men's wear from Israel. By invitation. (For Release, Fri., Sept. 5.) Publicity: Joan Streit, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Friday Sept. 5 1:00 P.M. And 6:00 P.M.	TWO SHOWINGS OF MEN'S WEAR FASHIONS International collection of fashions for men. Showings, 1:00 P.M. to 2:00 P.M.; and 6:00 P.M. to 7:00 P.M. For press and customers. Contact: Barbara Queen, OX. 5-4000, Ext. 278.	OHRBACH'S	"IN SHOP" LOWER LEVEL
Tuesday Sept. 9 3:00 P.M.	SHOWING OF FALL IMPORT FASHIONS By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 9	OPENING: RESORT AND SPRING COLLECTION Continuous showings.	PETTI 4'S Contact: CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 10 4:00 P.M.	PREVIEW OF SWIMWEAR BY DONALD BROOKS Press preview presentation of Donald Brooks swimwear collection for Sinclair Mills. By invitation.	SINCLAIR MILLS, INC. (1407 BROADWAY) Contact: Marvin Krumholz, 777-3895.	PLACE TO BE ANNOUNCED
Sept. 13	ROSH HASHONAH--First day (Begins Fri., Sept. 12 at sundown)		
Monday Sept. 15- Sept. 21	TWENTY-FOURTH ANNUAL NAT'L SWEATER WEEK Over 15,000 stores throughout the country will tie in with National Sweater Week.	NATIONAL KNITTED OUTERWEAR ASSOCIATION Contact: Edward A. Brandwein, 51 Madison Avenue, MU.3-7520.	THROUGHOUT THE UNITED STATES
Monday Sept. 15- Sept. 26	IRISH READY-TO-WEAR SHOWINGS More details later.	IRISH EXPORT BOARD (590 FIFTH AVENUE) Contact: Brigid Greene, 265-5230.	PLACE TO BE ANNOUNCED
Tuesday Sept. 16 12:30 P.M. Luncheon	PRESS SHOWING OF FUR COLLECTION Showing of Ben Kahn's Fall-Winter fur collection. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM By invitation.
Thursday Sept. 18 10:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION The press will be invited to preview Georges Kaplan's Fall-Winter fur collection. By invitation.	GEORGES KAPLAN Contact: CI. 6-3416.	730 FIFTH AVENUE SALON
Sept. 22	YOM KIPPUR (Jewish Day of Atonement)--Monday		
Wednesday Sept. 24 11:00 A.M. And 3:00 P.M.	INTERNATIONAL FALL FASHION SHOWS For benefit of Children's Cancer Fund of America. By invitation. Tickets: \$10.00 per person. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, 1010 Third Avenue, 421-8266.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Wednesday Sept. 24; Sept. 25 2:30 P.M.	FALL-WINTER FUR COLLECTION Two showings of fur collection, designed by Arthur Schwartz. For press and resident buyers. By invitation.	FREDRICA FURS Contact: CH. 4-8685.	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS Show promptly at 10:00 A.M.	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR By invitation.
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON



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## JANUARY

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## NOVEMBER

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